

International Congress & Exhibition

# Bi mass fuel & power

Congress & Expo

October 6-7, 2020  
Holiday Inn Lesnaya, Moscow, Russia

## Sponsorship Prospectus

International Congress "Biomass: Fuel & Power" is top biofuels event of the year in Russia and neighboring countries since 2006.

Meet your current and future customers face to face at one of the largest and most comprehensive gathering of technical experts, senior-level managers, and government & industry leaders who manage, purchase and support the biofuels industry in Russia, Eastern Europe and neighboring countries. Position your organization as a leader in the region's biofuels industry by becoming a sponsor. Don't miss out on the #1 marketing and networking opportunity for the Russian renewable fuels industry.

The Congress' delegates represent balanced mix of countries and industries, creating very targeted and vibrant event.

### All Sponsors will receive

(Base package)

- Your company's logo displayed on one or more large banners during the event.
- 300 words description of your company featured in the Congress Workbook.
- A brochure of your choice inserted into each Congress bag.
- Sponsor ribbon will be affixed to name badge of each company representative
- Company logo on web-sites Bioethanol.ru, Biotoplivo.ru, Biofuels.ru & biotoplivo.com three months prior and one month after the event.
- Attendees' contact list.

*Each sponsor level will receive additional benefits as listed in their respective sections.*

### Platinum Sponsor

Level of support €10,000 exclusive

In addition to base package:

- Company logo in all prime positions as a premier sponsor: in pre-Congress mailing, in the Congress workbook and Congress bags. You will also receive verbal recognition at the event
- Non-equipped exhibition space in prime position for your company's table top display unit, popup or freestanding display (with approval from the organizing committee)
- Acknowledgement of your company with company name and logo to be displayed on cocktail tables during reception
- Full-page full color advertisement in the Congress Workbook
- Corporate logo on a sign at the reception
- Five complimentary Congress registrations



### Gold Sponsor

Level of support €6,000

In addition to base package:

- Non-equipped exhibition space in prime position for your company's table top display unit, popup or freestanding display (with approval from the organizing committee)
- Opportunity to speak in the Congress Program
- Acknowledgement of your company with company name and logo to be displayed on tables during lunch or coffee break
- Three complimentary Congress registrations
- Full-page full color advertisement in the Congress Workbook
- Company logo in all prime positions: in pre-Congress mailing, in the Congress workbook and Congress bags. You will also receive verbal recognition at the event

### Silver Sponsor

Level of support €3,750

In addition to base package:

- Opportunity to speak in the Congress Program OR to use non-equipped exhibition space for table top display unit, popup or freestanding display
- Two complimentary Congress registrations
- Full page color advertisement in the Congress Workbook
- Company logo in pre-Congress mailing and in the Congress Workbook. You will also receive verbal recognition at the event

### Supporting Sponsor

Level of support €2,500

In addition to base package:

- One complimentary Congress registration
- Full page color advertisement in the Congress Workbook
- Two free-standing banners (approximate 1x2 m) in coffee break hall (provided by sponsor)
- Company listing in pre-Congress mailing and in the Congress Workbook. You will also receive verbal recognition at the event

### Exhibition space

Package cost €2,500

- Unequipped exhibition space 2x3 m, one table, one chair.
- One complimentary Forum registration.
- Company logo and description (300 words) in the Forum workbook.
- Opportunity to include promotional materials to the Forum's bag.

**Cancellation policy:** A cancellation fee of 500 EURO will be applied to all sponsor packages cancelled 31 days or more prior the event. No refund will be issued 30 days or fewer priors to the event. All cancellations must be in writing.

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